

# Investment Redux

Class 2 – Synopsis

March 20, 2014

- Dividend Achievers Handbook (final sign-up day)
- Holding Period Return and Holding Period Yield
- Arithmetic and Geometric Mean cont.
- CAGR (Compound Annual Growth Rate)
- Present Value
- Valuation
- [www.Valuepro.net](http://www.Valuepro.net)
- Financial Statement Review

## Suggested Reading

It's Earnings That Count – Hewitt Heiserman, Jr.

The Intelligent Investor – Benjamin Graham

**Instructor – Lauren Rudd**

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**[LVERudd@aol.com](mailto:LVERudd@aol.com)** - please write **student** as subject

**Web site - [www.RuddReport.com](http://www.RuddReport.com) class slides**

**Class runs from 9:00 AM -10:20 AM**

**Come prepared to take notes**

**Please turn off cell phones**