

Investment Redux

March 13, 2014

Potential Course Topics

- Introduction – Dividend Achievers Handbook
- Equity Valuation Overview
- Intrinsic Value
- Discounted Cash Flow
- Free Cash Flow Models
- Dividend Discount Models
- Residual Income Models
- Enterprise Value
- Economic Value Added
- Capital Asset Pricing Model
- Ratio Analysis
- Comparative Analysis
- Stock Screening

Lauren Rudd – Course leader

Tel: 941-706-3449 (office)

Tel: 941-346-5333 (home)

LVERudd@aol.com - Please write class student as subject

Web site - www.RuddReport.com (for slides)

Class runs from 9:00 - 10:20

Please be prompt and turn off cell phones