

Introductory Investment Analysis

October 9, 2012

Class 2 - Synopsis

Compounding

Holding Period Return and Holding Period Yield

Arithmetic and Geometric Mean

CAGR (Compound Annual Growth Rate)

Present Value

Valuation

Intrinsic Value

Suggested Readings

What Works on Wall Street – James O’Shaughnessy

Screening the Market – Marc Gerstein

Lauren Rudd – Course leader

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Web site - www.RuddReport.com (for slides)

Class runs from 9:30 PM - 10:50 PM

Please be prompt and turn off cell phones

Note: I will take final orders for the Dividend Achievers Handbook today. Cost is \$27, including shipping. This is half the retail cost. Please note that I advance the money to the publisher personally.