

# **Introductory Investment Analysis**

**October 2, 2012**

**Class 1 - Synopsis**

Introduction

Handbook of Dividend Achievers

Compounding

Holding Period Return and Holding Period Yield

Arithmetic and Geometric Mean

CAGR (Compound Annual Growth Rate)

Present Value

Valuation

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**Web site - [www.RuddReport.com](http://www.RuddReport.com) (for slides)**

**Class runs from 11:30 PM - 12:50 PM**

**Please be prompt and turn off cell phones**

Note: I will take orders for the Dividend Achievers Handbook next week. Cost is \$27, including shipping. This is half the retail cost. Please note that I advance the money to the publisher personally.